

## INSTRUCTOR CALL FOR ENTRY

### Teacher Proposals for In the Studio Online Workshop Week 2027

**Deadline: July 31, 2026**

**In the Studio Online announces that Workshop Week 2026 will be held February 4-14, 2027.**



Since 2020, In the Studio's online Workshop Weeks (WWs) have allowed students 1) the ability to build an online community around fiber arts and 2) the chance to take classes without the expense of travel. The students are also able to work with teachers and artists who might otherwise be unavailable to them. As well, instructors are able to share expertise without the hassle and expense of travel.

In 2021, we began to bring in additional instructors who could offer something – not necessarily rug hooking or even a textile art – beyond the expertise of the original In the Studio artists. We look for complimentary/ancillary/supporting arts and skills. And we are very open to hearing *all* proposals.

Bringing instructors in allows In the Studio Online WWs to appeal to new audiences. In return, new teachers are able to access the student body we've created over several years. *In the end, it's about building new communities and networks. This continues to be crucial! In the Studio Online was created by a group of five Canadians and Americans. We believe in our friendship and the friendship of our two countries.*

We are now planning WW2027 and again looking to diversify our workshop offerings. Teachers should conform to our overarching tenet:

***Art by artists responding to contemporary events in the world. We invite you to reflect on these responses and consider creating your own art that reacts to our current times.***

#### **FYI**

During WWs, we typically register at least 120 individual students who participate in at least one class or lecture. Several take part in more than one offering.

#### **PLEASE READ BEFORE APPLYING**

- **Workshop** sessions typically last 2-4 hours but are set by individual instructors. *To ensure a good educational experience, they are limited to 15 students per class session.* (Instructors may hold multiple sessions, inquire if you have questions.) **Lectures** are approximately one hour long; no limits on participants.
- Workshops and lectures are standardized to begin daily at 1:00 PM and 6:00 PM Eastern.
- **Fees** for all classes are: **\$65 US** for one-session classes and **\$95 US** for two-session classes. (Note that any second sessions will be held after WW formally ends.) Teachers may set additional costs for other materials, additional sessions, etc. Lecture fees are **\$25** per student.
- **Teachers are responsible for registration and collecting payment from their students AND keeping in contact with them regarding classes and other WW information and events.**

- Teachers will submit their class lists to the WW administrator.
- ***All teachers are required to promote ALL WW classes in their social media, newsletters, etc., twice each week once information is available.*** Promotion by every teacher through their networks is what makes the week successful. Each teacher will also be required to take over In the Studio's Instagram account for one day in the weeks leading up to WW2027. If you require assistance with this, an administrative fee will be applied.
- There are two additional **bonus events** on the Sunday evenings of WW (a social gathering and a keynote speaker) that teachers are expected to attend (dates to be determined). Those events start at 4:00 PM Eastern.
- ***Teachers must have their own Zoom account to use to hold their class.***
- An **administrative fee of \$100 US** will be collected once an instructor agrees to teach with In the Studio Online. We've realized that there's a need for one person to coordinate social media announcements and calendars, send out group emails, maintain the mailing list, etc.
- All teachers agree to allow the WW Administrator or a designate to audit their workshops/lectures. This is to ensure quality control of In the Studio Online Workshop Week.
- Participation in one WW does not guarantee that one will teach in subsequent WWs.

#### WHAT YOU WILL RECEIVE

- The benefit of promotion amongst a collection of well-known teachers. Instructors will receive a "catalog" detailing the WW and all classes that should be shared to their networks.
- A new community and access to the networks of all teachers through mutual networking.
- The ability to "advertise" your own events on our social media, should you choose.

#### TO APPLY

- Because we schedule WW classes so that they don't overlap, please indicate if you are unavailable on certain days of the week or dates. Let us know too if you have a preference regarding a 1:00 or 6:00 start time. We strive to schedule everyone to their liking.
- We typically schedule lectures in the evenings or on Sunday afternoons before our bonus events. This is not, however, written in stone. Also, Friday and Saturday evenings are typically not good to schedule anything into.
- Provide a detailed description of the online class(es) or lecture(s) you propose to teach. Please include the following (as applicable): title; length of class; minimum and maximum numbers of students; materials that students will need (will they have to purchase from you?); what will be covered in the class, experience level of students required; and anything else pertinent to the class. Will it require more than one session?
- Please include: 1) a short bio; 2) your experience teaching (if any); 3) examples of online instruction (if any); and 4) any references/referrals. Also provide website and social media addresses.
- **Please send the above information to [Laura@highonhooking.com](mailto:Laura@highonhooking.com) by July 31, 2025. Earlier is better. We accept workshops on a rolling basis.**

#### PLEASE NOTE

If selected, you will be expected to attend at least one online meeting of all teachers (date to be determined, but usually in November).

*If you have any questions or would like a copy of previous WW catalogs for reference and/or a list of previous classes offered, please contact Laura Salamy at [Laura@highonhooking.com](mailto:Laura@highonhooking.com).*